



March 13, 2017

Sponsorship Donation

Wishbone Pet Rescue Alliance, which manages the Allegan County Animal Shelter, is excited to announce that on **Saturday, August 12nd** we will be hosting our Fourth Annual Wag-N-Walk Dog Walk and Pet EXPO at the Jaycee Park and Dog Park from 9:00 a.m. to 2:00 p.m. This annual event raises awareness and funds for the lost, homeless and neglected pets of Allegan County. This is going to be a fun event for the entire family, 2 or 4 legged! Event activities will include a 1 mile walk, a shorter walk for senior dogs and little dogs, treats for all members of the family, raffle prizes, door prizes, and much more!

Wishbone Pet Rescue Alliance is a non-profit that is committed to the pets and pet owners of Allegan County. Our volunteers and staff work hard every day to provide homeless, sick, and mistreated pets that come to the shelter with a fresh start, nutrition, and the medical attention they need. In addition to running the shelter, we also serve pet owners by offering low-cost spay, neuter, and vaccination clinics and we have partnered with food pantries in Allegan County to provide pet owners facing hardships with pet food for their four legged family.

We are hoping to have sponsorships to underwrite the activity. Sponsorships can range from \$5,000 to \$100. There will be perks for sponsors. Each level has different benefits for your business or individuals. We are hoping to underwrite \$10,000.

Top Dog Sponsor (501 – 2,500) will be featured on all advertising, print and social media, as well as on a banner at the event. Promotional materials (from sponsor) will be included in the goodie bags for registrants. One specialty item, such as a t-shirt will have logo printed on it for distribution the day of the event. This can be discussed with sponsor.

Champions (351-500) will be featured by logo in all advertising print and social media. Promotional materials will be included in the goodie bag.

Canine Club (101 – 350) will be featured as flags at watering holes and rest stations.

Furry Friends (50 – 100) will be featured as a list of special contributors at the site of event.

If you have any questions, concerns or need any further information please feel free to contact Barb Corcoran at director@wishbonepetrescue.org or via phone during the hours of 11:00 a.m. to 4:00 p.m. Monday - Friday at 269-455-5247. Thank you very much!

Sincerely,
The Wag-N-Walk Committee



(800) 475-0776

PO Box 124

Douglas, MI 49406

www.wishbonepetrescue.org

Wishbone Pet Rescue Alliance, a 501(c)3 nonprofit organization, manages programs that shelter and care for rescued animals in West Michigan including the Wishbone House thrift shop and pet adoption center located at 165 Blue Star Hwy, Douglas, MI 49406, phone (269) 455-5247; and the Allegan County Animal Shelter located at 2933 33rd St., Allegan, MI 49010, phone (269) 686-5112.